

Curriculum Vitae

Martin H.B. Snijder
Managing Partner



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- 1993 M.Sc in Polymer Technology at Twente University, The Netherlands
- 1994 Scientific Researcher at the Agrotechnological Research Institute (ATO-DLO)
- 1996 Project Leader Natural Fibre Composites at AFSG
- 2001 Programme Co-ordinator on Agrofibre-based Processes and Products at AFSG
- 2005 Winner Wageningen Business Challenge
- 2007 Founder and Managing Director GreenGran BV (Netherlands)
- 2008 Co-Founder and Managing Director GreenGran BN (HK) Ltd (Hong Kong)
- 2015 Co-Founder and Managing Partner at Green-Flex BV (Netherlands)
- 2016 Co-Founder and Managing Partner at UpcyGran BVBA (Belgium)

Being educated in chemical engineering at Twente University, Martin performed his Masters' Thesis in plastics engineering. Between 1993 and 2007 he worked as Project Manager and Programme Co-ordinator on Agrofibre-based Processes and Products at Wageningen University and Research Centre (WUR). Responsibilities included project-management with international industrial consortia on biobased plastics, bio-pulping, coconut-board processing and renewable disposables.

Martin has more than 20 years' experience in developing- and managing innovations in natural fibre composites. In this period, a worldwide network was being set-up with stakeholders through the value chain, which further broadened insight in raw material supply, industrial compounding, political- and marketing aspects involving biobased plastics and composites.

After winning the Wageningen Business Challenge for innovative green technologies, Martin founded GreenGran BV in 2007. This was followed by the foundation of the Hong Kong JV, GreenGran BN (HK) Ltd, from where the pioneering industrial production of biobased compounds was created.

In 2016, Martin co-founded UpcyGran BVBA, another innovative company, which upcycles pvb rubber from car windshields. Prototypes are in development stage, yet aims at replacing PVC in carpet industry and bitumen in housing- and road construction.

Through his (past) experiences as R&D Manager for Biobased Products, followed by hands-on experience as pioneering eco-entrepreneur, Martin has acquired in-depth insight in the bio economy, the circular economy, their value chains and its stakeholders.

Martin is the inventor of the following patents: **US 6565348 B1** - *Extruder for continuously manufacturing composites of polymer and cellulosic fibres*, and **EP 1075377 B1** - *Process and apparatus for continuously manufacturing composites of polymer and cellulosic fibres*.

Participation in Past R&D Programmes

AFPP-QCPC - [ANNUAL FIBRE REINFORCED POLYPROPYLENE COMPOSITES FOR INDUSTRIAL APPLICATIONS : DEVELOPMENT OF A QUALITY CONTROLLED FIBRE PRODUCTION CHAIN](#)

ID: FAIR950195

Start date: 1995-12-01, End date: 1998-11-30

Programme: FP4-FAIR

[VALIDATION OF RAW MATERIAL COMING FROM KENAF \(HIBISCUS CANNABINUS\)](#)

ID: FAIR961697

Start date: 1997-01-01, End date: 2000-04-30

Programme: FP4-FAIR

SUSTAINPACK - [Innovation and Sustainable Development in the Fibre Based Packaging Value Chain](#)

ID: 500311

Start date: 2004-06-01, End date: 2008-09-30

Programme: FP6-NMP

(CFC/IJSG/05) - Development of Jute Based Packaging and Jute Intermediaries or Substitute of Wooden/Plywood and other Packaging Panels

CFC Funded, in co-operation with Indian Institute of Packaging

(FIGHF/11) - Coir Building and Packaging Material

CFC Funded, in co-operation with Fibre Industry Development Authority (FIDA), Philippine Coconut Authority (PCA)

ULTRAFIBRE - [New manufacturing infrastructure for the production of high quality Natural Fibres](#)

ID: 243456

Start date: 2010-01-01, End date: 2012-12-31

Programme: FP7-SME

BIOBEAUTY - [Development of a bioplastic package for organic cosmetic creams - BIOBEAUTY -](#)

ID: 606508

Start date: 2014-07-01, End date: 2016-06-30

Programme: FP7-SME

Peer-Reviewed Publications:

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|---|------------|---------------------|
| • <i>Jute fiber reinforced polypropylene produced by continuous extrusion compounding, part 1: Processing and ageing properties</i> | 2008-10-15 | Wiley-Blackwell |
| • <i>Coir Based Building and Packaging Materials</i> | 2005-01-01 | ISBN: 90-6754-994-0 |
| • <i>Characterisation and application of NovaFiber lignin</i> | 2004-09-01 | Elsevier BV |
| • <i>Reinforcement of polypropylene by annual plant fibers: optimisation of the coupling agent efficiency</i> | 2000-01-01 | Informa UK Limited |

Language Skills:

		Writing	Reading	Conversation
Language 1	English	Fluent	Fluent	Fluent
Language 2	Dutch	Mother Tongue	Mother Tongue	Mother Tongue
Language 3	German	Average	Good	Good